

PLUCK U: A MASTER CLASS IN EYEBROWS

MOST GUYS ARE UNEDUCATED ABOUT BROW CARE—AND LOOK WORSE FOR IT. THIS SIMPLE REGIMEN CAN HAVE A HUGE IMPACT ON YOUR APPEARANCE.



GET THE RIGHT TOOL

Buy a pair of tweezers made to fit a man's hand. **ACE Dual Action Tweezers** (\$14; amazon.com) have a wide, textured grip, not to mention a dual-head design that lets you pluck brow hairs with one end and clean up small strays that fall outside your hairline with the other.

PREP WITH A SHOWER

"The heat opens up pores and will loosen the hair so it won't hurt as much," says celebrity eyebrow stylist Anastasia Soare, whose clients include David Beckham and Ryan Seacrest. If you've got especially sensitive skin, apply a numbing agent like Orajel to help lessen the sting.

DO A QUICK TRIM

All guys should do this, not just those with heavy brows. "Taking the weight out may be all you need to look young and polished," says Ramy Gafni, an eyebrow expert in New York City. Comb hairs straight up with a brow brush or a clean toothbrush, then use a straight blade to clip any hairs that stick out above your natural brow line.

MASTER YOUR PLUCKING TECHNIQUE

Always use a regular mirror (not a magnifying mirror, which can lead to overplucking) and remove hairs one by one. Pull them quickly by the root in their natural direction to prevent ingrowns. Step back regularly to assess your work.

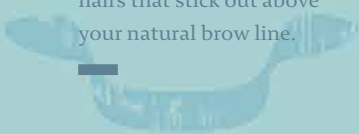
LEAVE A FEW STRAYS

To keep things from looking artificial, never carve into your arch and don't remove every last rogue. A little roughness is a must for men.

THREADING—IT'S NOT JUST FOR LADIES ANYMORE

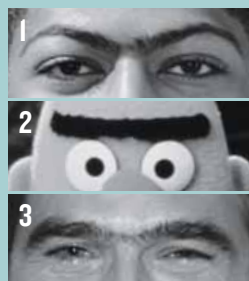
This popular hair-removal method is the best professional service available for guys who want a cleanup that doesn't look too obvious. A technician twists a piece of cotton thread into a loop, then rolls it over the skin, trapping and pulling out hairs. "It's faster than plucking and more precise than waxing, because I can remove one or ten hairs at a time," says celeb threader Marco Ochoa. And with no harsh contact with the skin, there's less pain and redness. "You can get threaded on your lunch break and be done in 10 minutes," Ochoa adds. Here, the country's five best spots.

- BOSTON**
Amaci Salon
230 Stuart St.
617-292-0202
- CHICAGO**
Van Buren Gentlemen's Salon
235 W. Van Buren St.
312-753-5363
- LOS ANGELES**
Ziba Beauty
10800 W. Pico Blvd., Suite 397
310-234-8564
- MIAMI**
Salon Vaso
1500 Alton Rd., 2nd Floor
305-674-7470
- NEW YORK CITY**
Thread
32 Third Ave.
212-533-4700



LOSE THE UNIBROW

If your eyebrows look anything like the ones below, take immediate action. To figure out what needs to go, just place the pad of your thumb between your brows. Any hairs beneath it should be removed.



1. Anthony Davis of the New Orleans Hornets
2. Bert of *Sesame Street*
3. Hugh Acheson of *Top Chef*

How to Tame Your Strays

Thick, bushy eyebrows can look strong and handsome (think Chace Crawford), but they get out of control easily. As with flyaway head hair, a styling product can help. To achieve a structured appearance (without veering into *Jersey Shore* territory), try a clear brow gel like **Joey Healy's Brow Structure Clear Set** (\$25; joeyhealy.com). It's water-resistant and it won't flake—just brush brows up and back with a few quick sweeps in the morning. In a pinch, a spritz of hair spray on the fine-toothed end of a comb will do the trick too.

FOR A SLIDESHOW OF HISTORY'S WORST BROWS, GO TO DETAILS.COM

